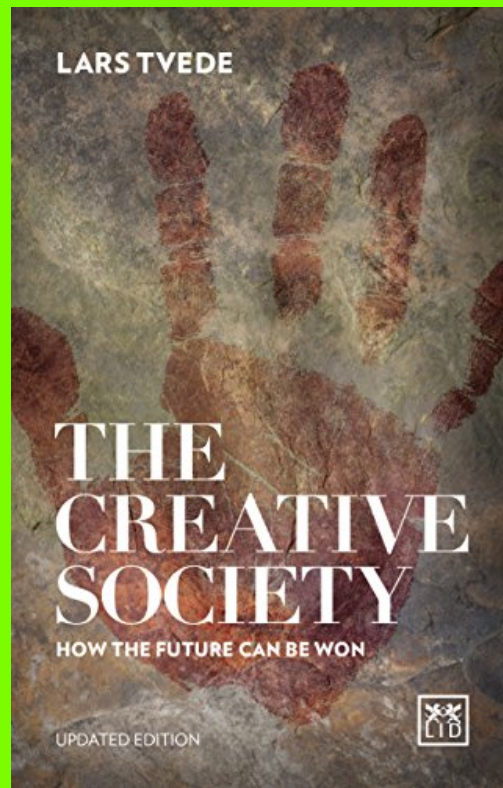


Ebook Download The Creative Society: How the Future Can be Won 2016 Full Book

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In this entertaining and fact-filled big history book, Lars Tvede, bestselling author and serial entrepreneur, examines why so many societies through history have seen their creativity bloom for a few centuries or less, after which it often faded rapidly or stopped almost entirely. To explain this puzzle, Tvede provides a unique description of the basic criteria for spontaneous creativity in any system and goes on to show how these criteria at times have been met in some countries but not others. In the last sections of the book he explains why some modern societies now have become essentially static and what can be done about it.